Corporate Headquarters Building with "signature" blue light on 3rd floor defining their location

History Exhibit

Detail of the paper wall and historic typewriters

Client: BMI Systems, Inc.
Completion: March 2002
Scope: 8,525 s.f.
Cost: $180,746
Awards: AIA National Honor Award; *Business Week/Architectural Record* Award; AIA Central States Region Honor Award; 24th Annual Interiors Award, I.D. Magazine 2003 Annual Design Review Award; AIA Oklahoma Award of Excellence

Architectural Concept :

• Introduce the history of the company and the development of the photocopy process with the use of historic and rare typewriters as art objects surrounded by walls of copy paper (390,000 sheets to be exact) - implying the end product.

• Place the customer / visitor inside the copy process. Duplicate them as a memorable experience. Put them between pages of history.

• Organize the space to allow the customer to tour and view the production and assembly process. Show pride of work through organization and cleanliness.

• Create a space that illustrates the historical advancements of information duplication from typewriters to digital scanning and information management.

• Create street side nighttime recognition and presence. Using blue light, link the adjacent building and the 3rd floor together as one signature structure.
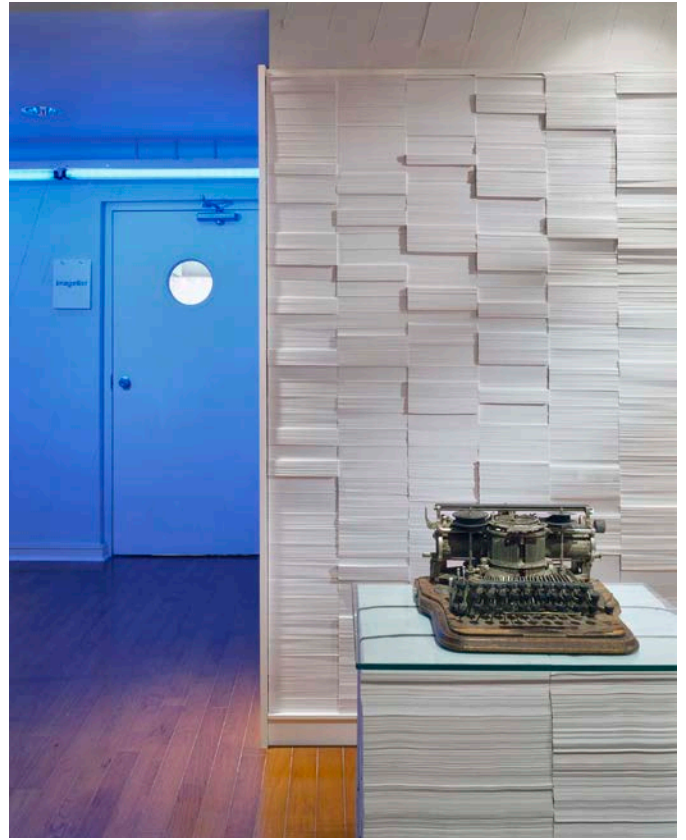
Results

In May 2002, 60 days after this project's completion, an important business opportunity arrived. A major law firm had a large scanning / imaging (formerly referred to as copy work) job. The law firm agreed to an interview and tour of the new ImageNet facilities. One hour after the interview, the law firm called to tell ImageNet they had the job. It is the single largest job in company history. ImageNet asked "Why did you choose us?" Answer: "We appreciated the company history, clearly understood the process of producing our job and could see that the work space was inventive, efficient, organized and clean."

Detail of paper wall and historic typewriter

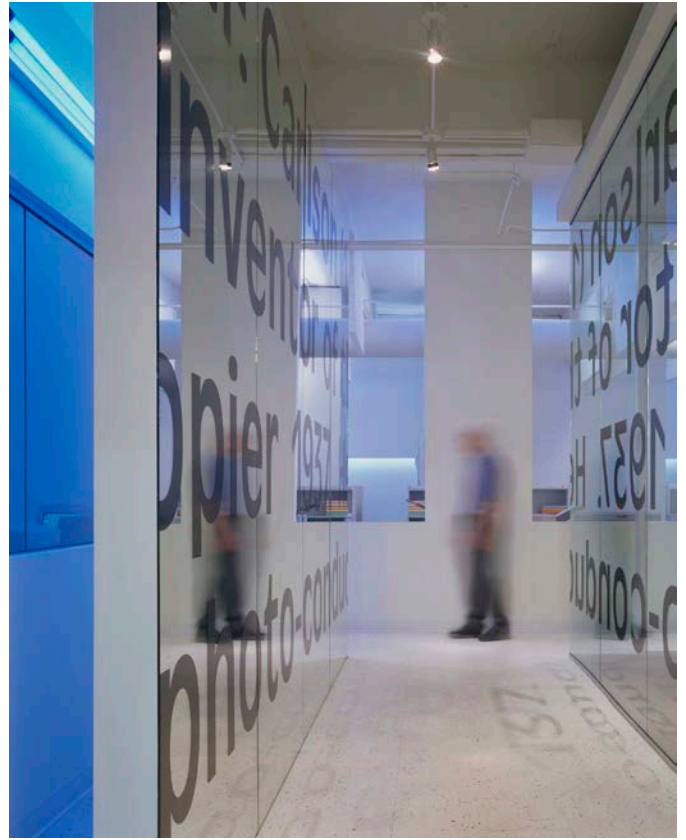

View from history exhibit to work area entry

Entry with word panels

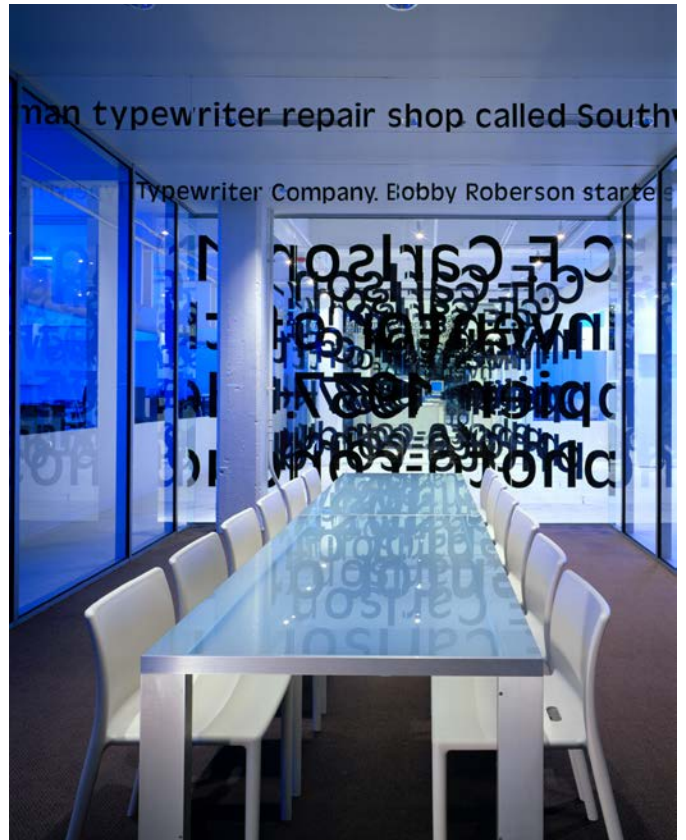View showing endless copies of word panels

Production area

Corridor/gallery looking towards the Indigo printer room

Corridor/gallery looking towards the Indigo printer room

Conference room