

# U P T O W N K I D S

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Sidewalk view of storefront



Sidewalk view of storefront

**Client:** Gary and Carolyn Goldman  
**Completion:** August 2010  
**Scope:** 2,573 SF  
(with mezzanine 2,835 SF)  
**Cost:** Withheld at Client Request  
**Awards:** Interior Design "Best of Year" Honoree

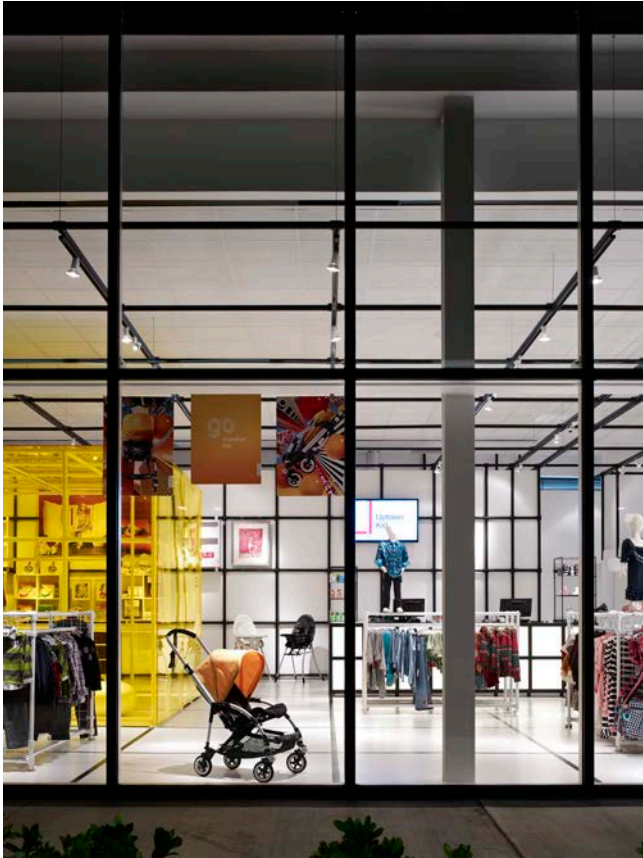
## **Project Goals:**

The concept is 'kids clothes as art,' and art needs a frame, so the grid is an evolution of that idea. The store includes an airy, contemporary design that beautifully showcases the clothing and accessories. The store's grid allows for ultimate flexibility in showcasing the brands exclusive to Uptown Kids. The Goldmans also wanted a children's playroom area, which we designed with yellow Plexiglas walls so that parents can keep an eye on their kids enjoying some playtime.

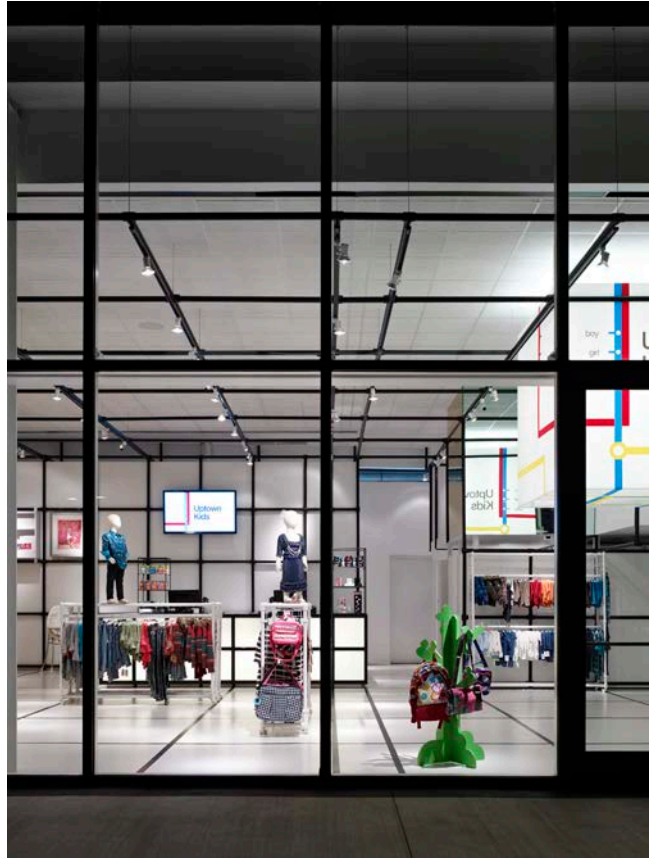
## **Architectural Concept:**

The Uptown Kids logo looks like a subway map, and it is designed to take kids and parents to a fun, colorful place they've never seen before. "We wanted to be a destination where parents and grandparents could find exceptional clothing, strollers, and educational toys," said Carolyn Goldman. "But we are also making Uptown Kids a place for fashion shows, seminars for new moms, a concert series for kids, and a fabulous area for kids to play while the grownups shop in peace!" Uptown Kids is also exclusively carrying the abstract art of former OSU Cowboy and 10-year NBA veteran guard Desmond Mason.

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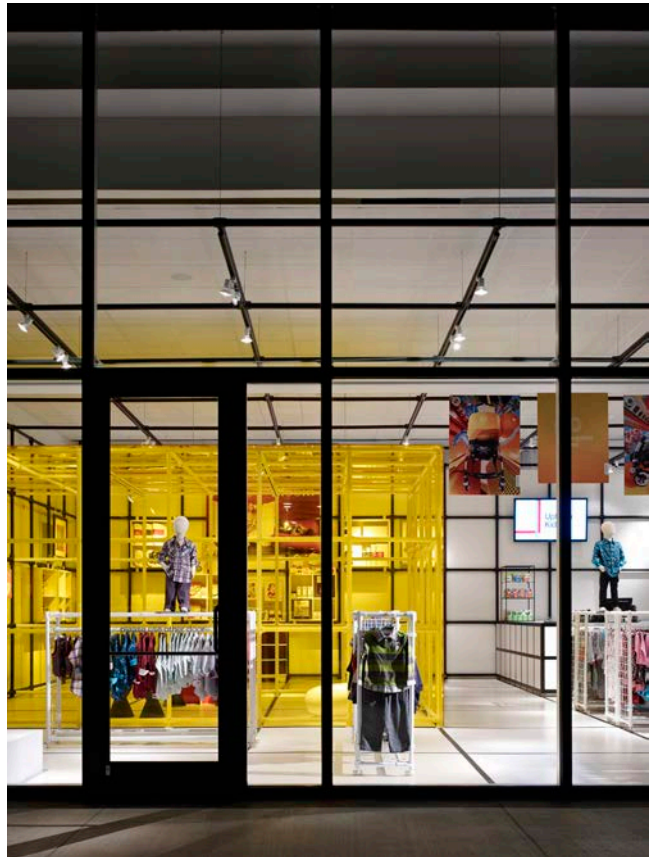
Sidewalk view of storefront



Sidewalk view of storefront



Main entry from sidewalk



Sidewalk view of storefront



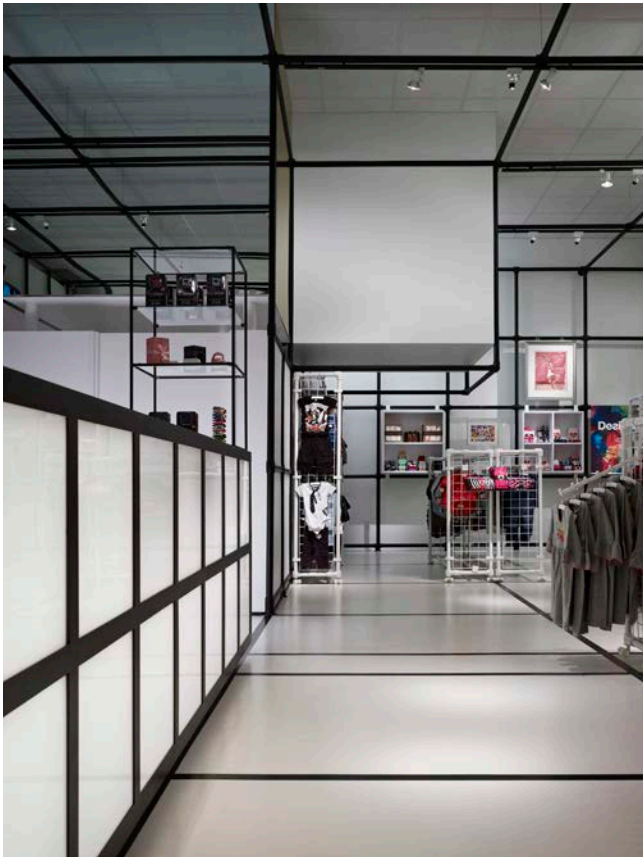
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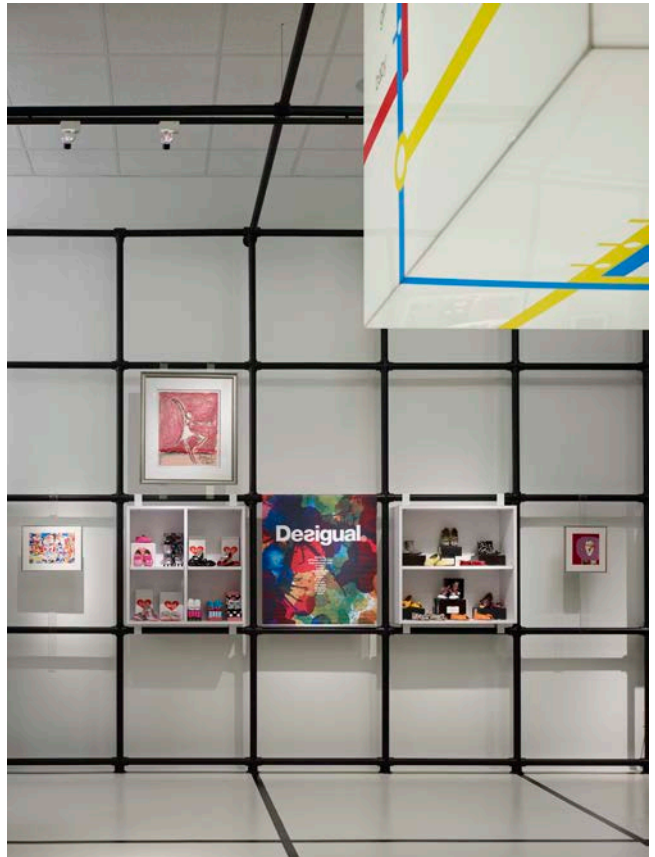
Entry view showing pipe grid ceiling, grid floor and lighted sign cube



Storefront view showing entry



View with cash/wrap left and mezzanine cube at ceiling

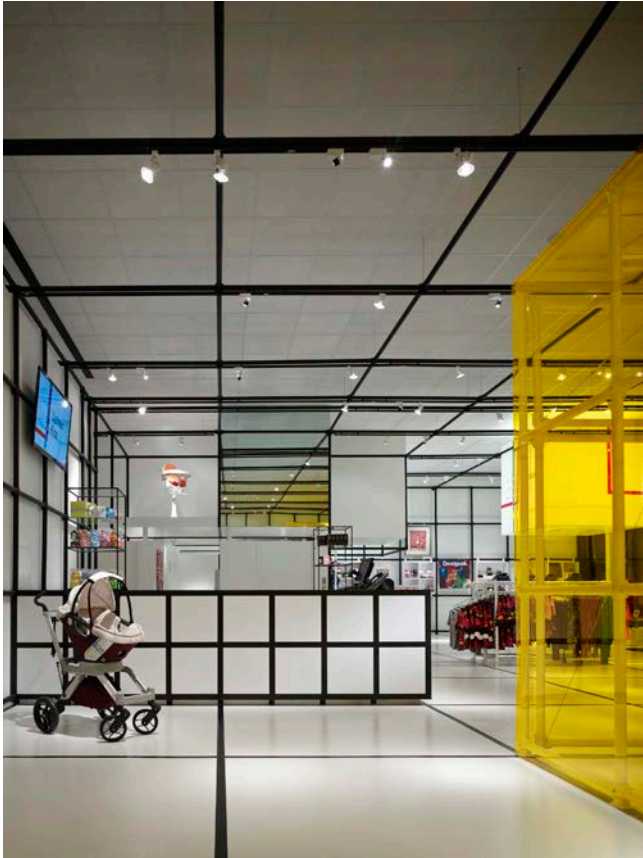


Interior display detail with pipe grid, display cubes and artwork display

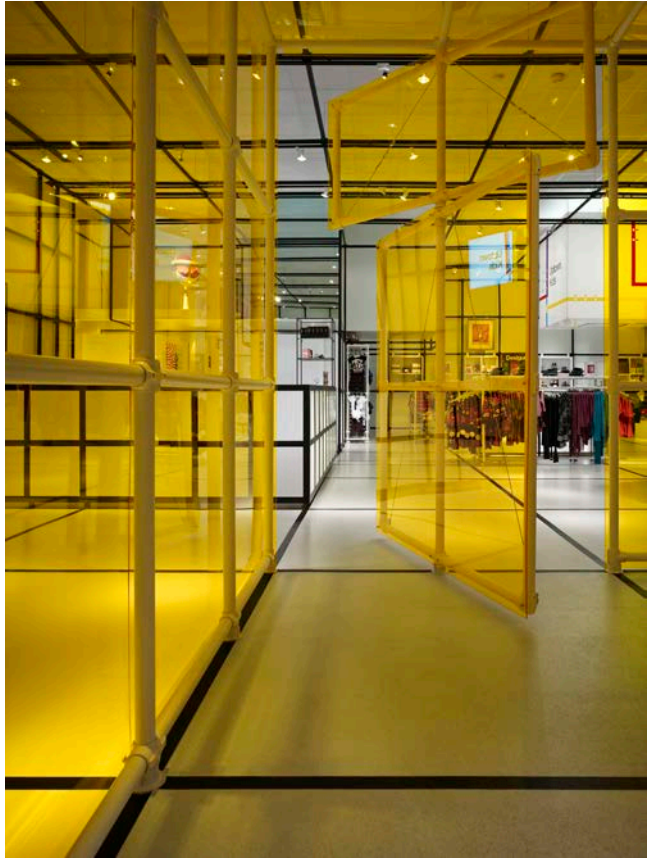


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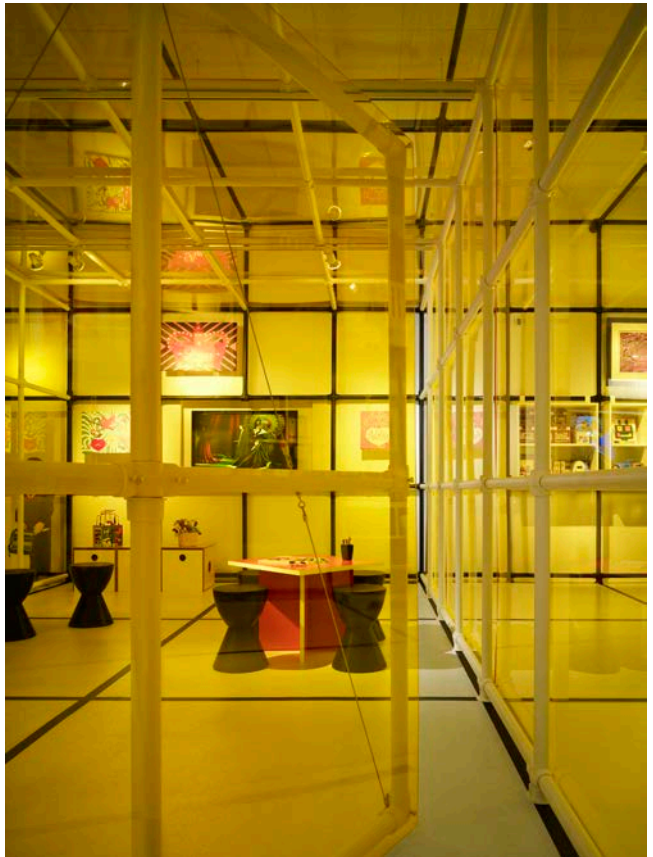
Cash/wrap counter and yellow cube play area



Yellow cube play area showing revolving door



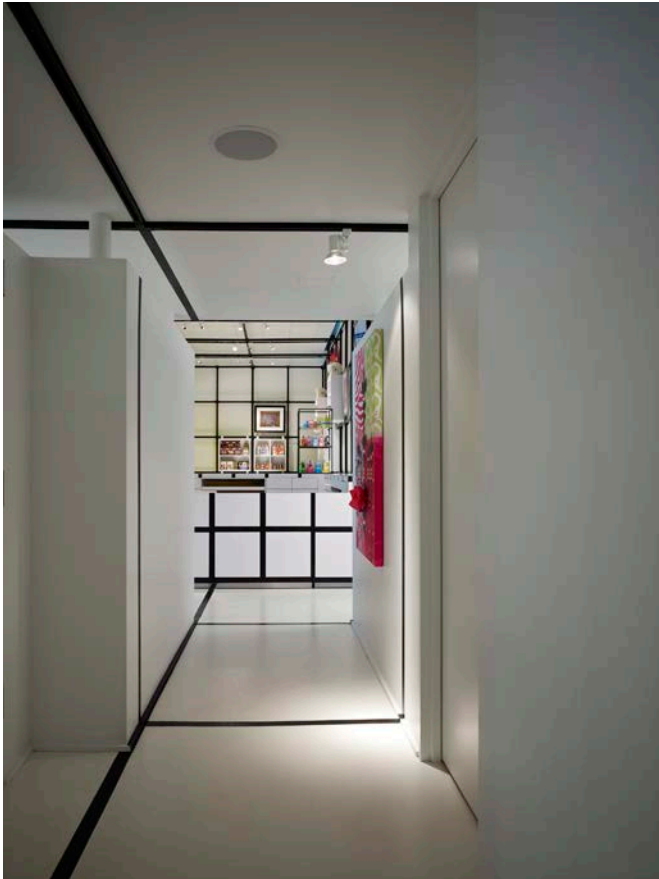
Yellow cube play area



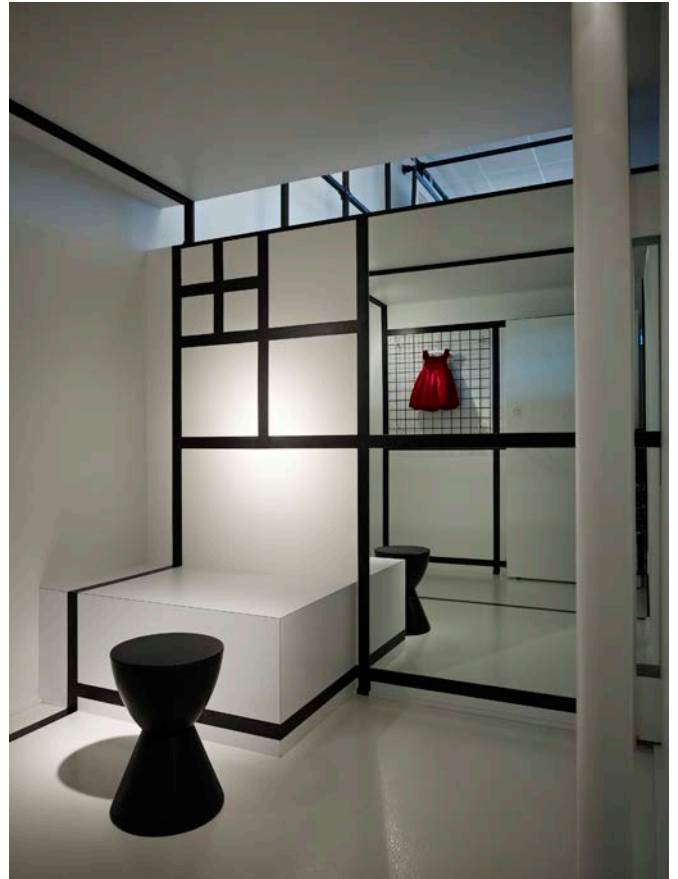
Yellow cube play area

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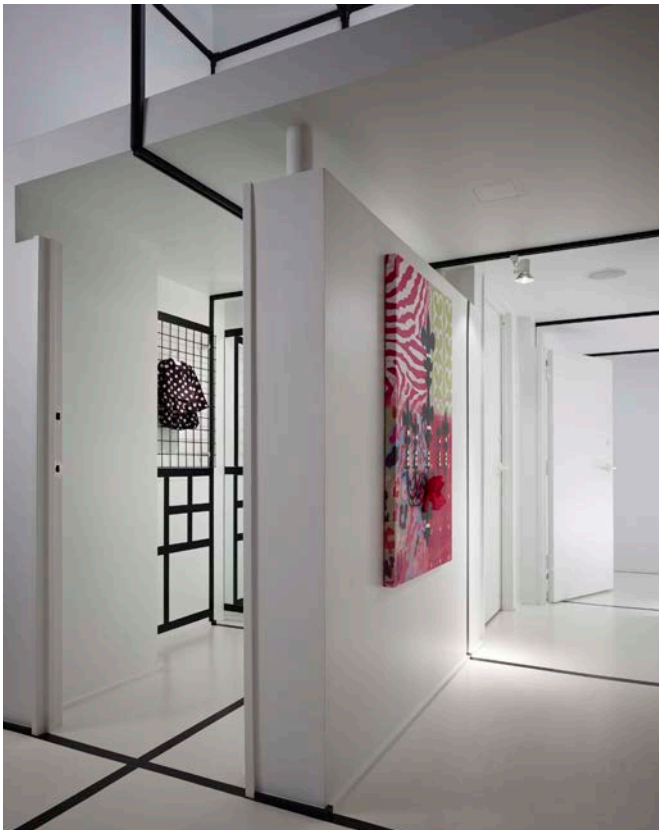
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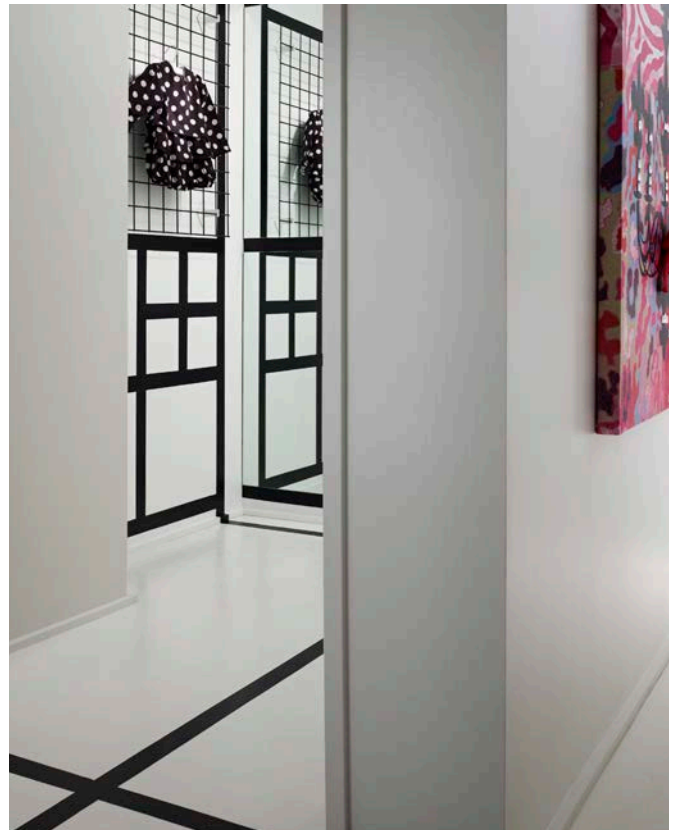
Dressing room corridor



Dressing room



Dressing room entry and corridor



Dressing room detail